



MAXIMIZE YOUR BOARD'S POTENTIAL

THE HARVARD FACULTY CLUB, CAMBRIDGE MA, USA | JUNE 12 - 15, 2023



THE GOLDEN STANDARD EXECUTIVE PROGRAM

Join the 10th edition of the program to update your knowledge of the complex world that board members face in 2023 and the future.

During the intensive four days, all important aspects of board governance will be addressed, varying from global governance, through AI and risk management to the ethical dilemmas of 21st Century board work.



André van den Berg, Executive VP & CCO at Schiphol Group:

“This program gives you relevant and up to date insight in what should make boards. New threats, new rules and continuous change as a business driver. The great thinkers in Harvard make you very aware of what should be on the mind of boards.”



INSIGHTS FROM THE US BY LEADING FACULTY



- What is on the agenda of US governance boards in 2023 and onwards?
- What are the global oversight challenges boards worldwide face in disruptive times?
- What should be on the board's agenda for creating shared future value and CSR?
- How do boards deal with innovation, global ventures and agility?
- How to make good decisions in moments of truth?

THE HARVARD CASE METHOD

The curriculum based on the Harvard Case Method, board simulation, dilemma-solving exercises and personal reflection.

In a room filled with people from diverse industries, functions, countries, and backgrounds it is no easy task to make a decision. The Harvard Case method will put you in the shoes of decision makers facing a challenging situation. The main question is: What would you do in their place?

Sample cases include: Tesla, Imtech, IBM, Walmart, Goldman Sachs, New Century Financial, Vodafone, Dow and Rohm & Haas, Yahoo!, Hewlett-Packard, and more.

Emma FitzGerald, Managing Director Wholesale at Severn Trent Water:

“The Harvard case-based teachings by excellent professors enhance analytical thinking, reflective judgment and participation skills and realize a clear understanding of board dynamics.”

THEMES

Managing Boards Across the World	Shared Value Creation	Board Dynamics and Moments of Truth	Managing Innovation, Agility, and Advanced Technologies
US governance vs. global governance systems	Business and society: shared value creation and sustainability	Functional and dysfunctional boards & board dynamics	Dealing with innovation, disruption, global ventures and emerging technologies
Structuring boards: The role and function of the board	New ways of working: Dynamic companies & global partnerships	Transparency, reporting and financial disclosure, Friendly and hostile take-overs	Strategy and risk oversight: The working of boards in disruptive situations
The evolving roles of legal councils, the audit committee, and other special committees	Next steps on governance in the fore-seeable future	Financial sector & the board: Risk management beyond financial risk	Managing advanced technologies and AI & cyber security

FACULTY



Prof. dr. Fred van Eenennaam
Academic Director

Prof Fred van Eenennaam is a member of the Microeconomics of Competitiveness Initiative at Harvard Business School and Prof. M.E. Porter, Ph.D. added him to his HBS Hall of Fame in 2012. He has been working with Harvard professors since 2001. developed several leading programs in The Netherlands, such as the New CFO and CIO program, Nyenrode Commissioners Cycle, IESE board program, and more. He also conducts board evaluations and in-board training, and fulfills several executive board positions.



Prof. Jay Lorsch
Harvard Business School



Prof. Ed Freeman
Darden School of Business



Prof. William Kerr
Harvard Business School



Prof. Paul Healy
Harvard Business School



Donna Hamlin, PhD
CEO, Boardwise



Steef Huibergste, PhD
CEO, TPA



Prof. John Coats
Harvard Law School



Prof. Guhan Subramanian, MD.
Harvard Law School



Prof. Dean Krehmeyer
Darden School of Business



Prof. Fernando G. Alberti
LIUC - Cattaneo University



Philip Mueller, PhD
Head of core government, Amazon

PARTICIPANT PROFILE

Maximize Your Board's Potential is an invitational program for current and future board members and executives.

For previous participants, understanding new corporate governance has proven to be extremely useful when intending to expand business ventures, navigating complexity, risks and uncertainty, and last but not least in developing leadership tools.



Niels van Namen, Vice President, UPS Healthcare Europe:

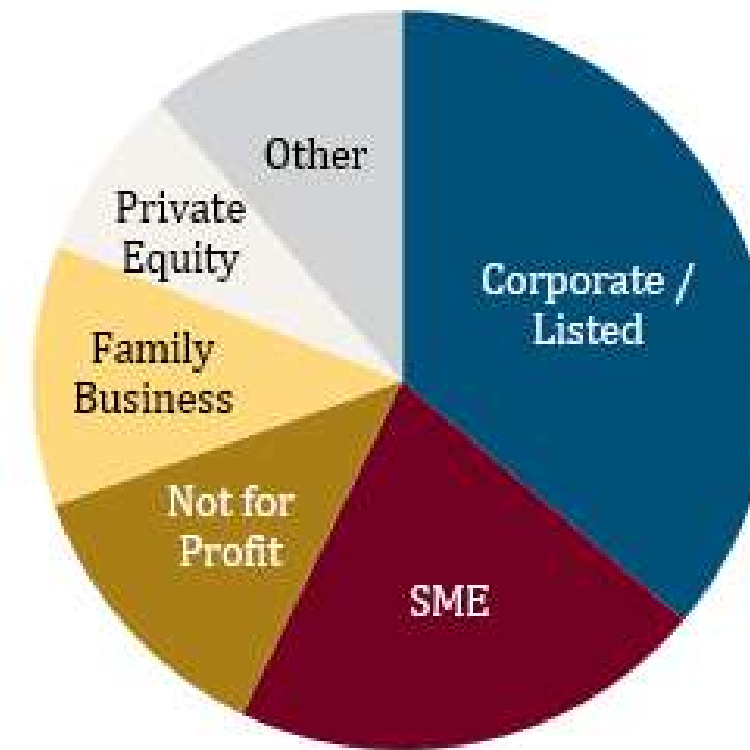
“Maximize Your Board's Potential provides fantastic insights in boards, board challenges and your own potential in its landscape. Very interesting under Fred's leadership and an inspiring group.”

PARTICIPANT ROASTER

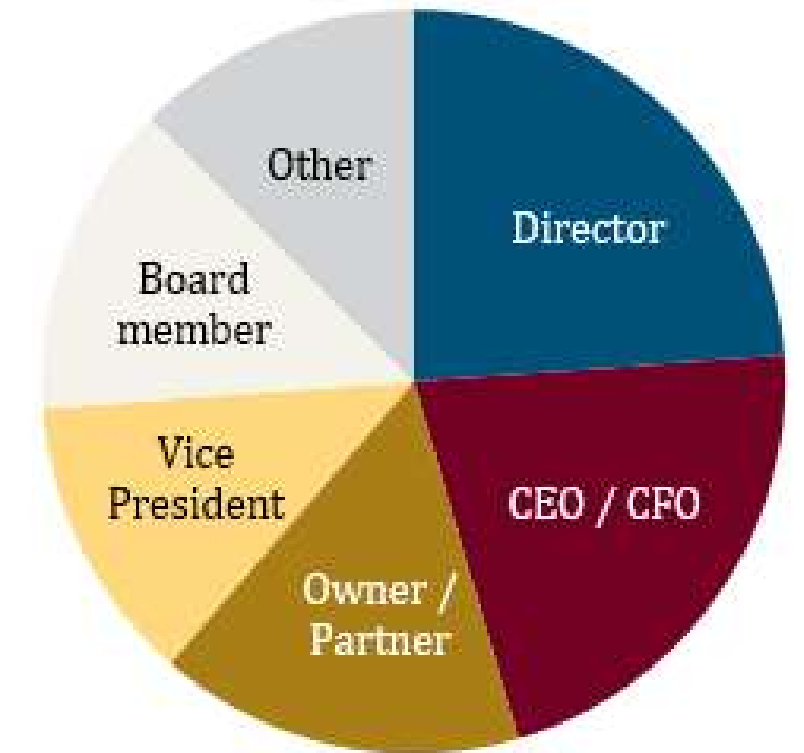
ABN AMRO Bank
 Aegon
 Amrop Executive Search
 APG Asset Management
 ASR Nederland
 Asyst Technologies
 Atherton Consulting Group
 Boardwise
 Brocade Communications
 CapGemini
 Cisco Systems
 CMS
 Corebrand
 DELL
 Delta Hydrocarbons BVv
 Deloitte
 DNB Central Bank of The Netherlands
 Erasmus School of Economics
 Ernst & Young
 GEM Partners
 General Electric
 Governance Support BV
 Hitachi Global Storage

Technologies
 Leaseplan
 LTP
 Nizi International
 Maes & Lunau Executive Search
 Merck Sharp & Dohme
 Meriant
 National Geographic Partners
 NIBC MVV Energy
 ORTEC
 Robeco
 Royal FloraHolland
 SAP
 Shell International
 Silicon Valley Bsnk
 Start People BV
 TPA Global
 Trivium Corporate Solutions
 UNISYS
 US Commercial Service
 UPS
 Vastned Retail N.V.
 Vinci Energies

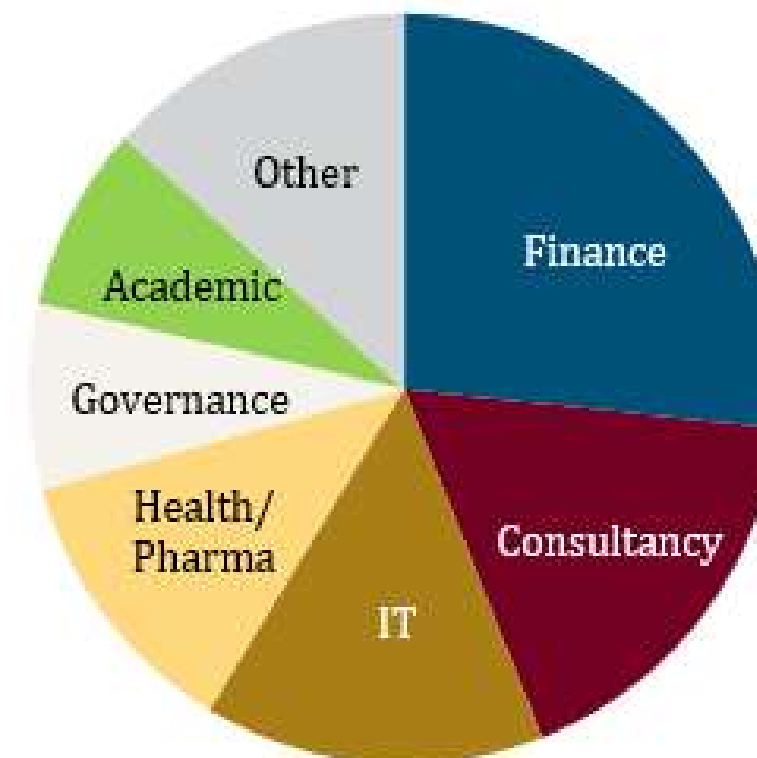
Business



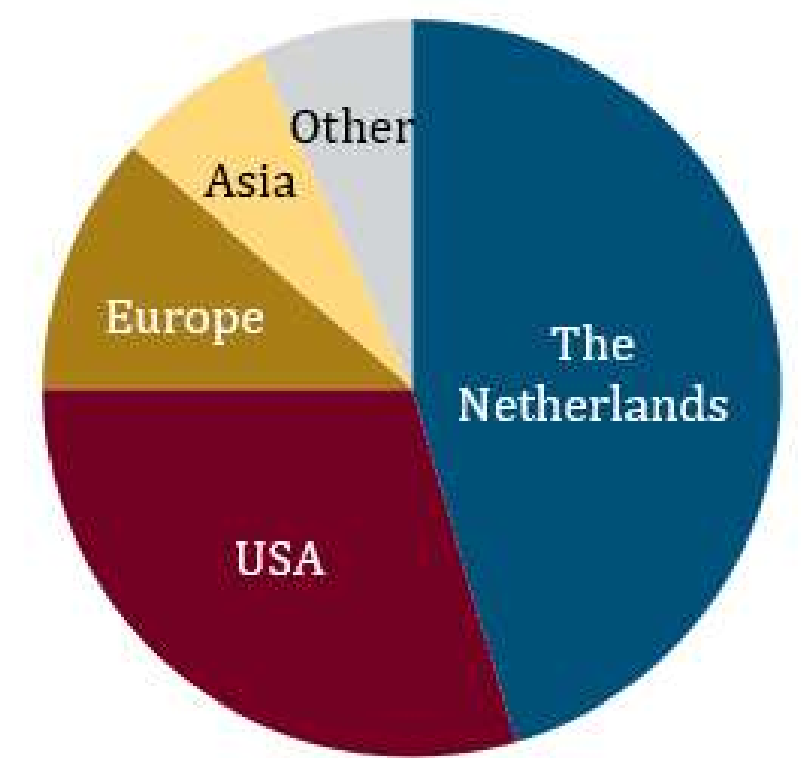
Board position



Field



Geography



DAILY SCHEDULE | JUNE 12-15, 2022



The Harvard Faculty Club
20 Quincy Street
Cambridge, MA 02138, USA

9:00 am - 12:15 pm	Morning sessions (including coffee break)
12:15 - 1:00 pm	Lunch
1:00 - 5:00 pm	Afternoon Sessions (including coffee break)
5:00 - 8:00 pm	Evening program or evening off

Pim Lubbers, Non Executive Rabobank Zuid-Holland Midden:
“Maximize Your Board's Potential is an intensive and attractive program. The setting at Harvard is professional and challenges you to be part of a board and participate actively in difficult cases.”

REGISTRATION

This a personal invitational program . If you are interested, get in touch with us via info@thedecisioninstitute.org.

CONTACT

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INTERNATIONAL PARTNERS

