

Maximize Your Board's Potential program

1. Program Background

Maximize Your Board's Potential is the flagship annual program of The Decision Institute on corporate governance. Each year we invite a selected group of board members to come with us to the Harvard Faculty Club, Cambridge (MA, USA) and discuss the most pressing issues on corporate governance. The program has limited availability with a maximum of 20 seats to ensure high-quality discussions.

During the intensive 4 days, outstanding Harvard Business Cases are discussed related to board work and decision-making by leading experts from Harvard University, Virginia University, and exceptional practitioners.

Maximize Your Board's Potential is an exclusive invitational program for a selected group. High-performing governance board members (executive or supervisory) get invited by The Decision Institute and its partners (e.g. TPA, Boardwise, and Gem partners).

2. Program Overview:

Program Dates: 10th – 13th June 2024 (4-day program)

Location: Harvard Faculty Club in Cambridge, MASS, USA

Time schedule: 09.00h-21.00h GTM-5 (4 sessions per day)

Faculty: Prof. Dr. Fred van Eenennaam, and multiple guest speakers, each with their unique expertise with regard to governance.

Themes: Managing boards across the world, Shred value creation, Board dynamics and decision-making in moments of truth, Managing innovation and advanced digital technologies

Program details: The sessions take place in the elegant Harvard Faculty Club. Other activities will be organized on campus and in Cambridge, MA, USA. The curriculum is based on group work and Learning by the Case Method.

Participation fee: €7.552 (excl. VAT)*

*The fee does not include travel and lodging, but includes teaching by the best US and European experts, session materials, meals, and a Harvard campus tour

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<https://www.youtube.com/watch?v=CxvL6N79f5I&t=1s>

If you want to learn more, or register after an invitation you can contact Klaudia.

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